



# Monthly Board Meeting

## January 2024

# Agenda

- 01 Winter Sports Around the Horn
- 02 Concessions: Winter Updates
- 03 Athletic Dept News
- 04 Booster Bash Updates & Logistics

01

# Winter Sports Around the Horn

Team Reps

02

# Concessions

# Winter Sports

## Regular Concessions

- [Boys Basketball](#)
- [Girls Basketball](#)

## One-Time Concessions

- [Powerlifting](#) - 2/24
- [Wrestling](#) - 1/20
- Competitive Cheer - *Postponed*

## No Concessions

- Ice Hockey
- Boys Swim & Dive

# Winter Sports

Regular Concessions	# Games	# Volunteers	% Filled
- <a href="#">Boys Basketball</a>	14	22	75%
- <a href="#">Girls Basketball</a>	7	19	85%
	<b>21</b>	<b>41</b>	<b>80%</b>

**Financial Report to be reviewed during February Meeting**

# New Treasurer Needed for 24/25 Season

## Section 4.5

**Treasurer Duties:** Maintain responsibility for all financial matters related to the ABCD.

- Receive and give receipts of monies due and payable to the organization from all sources and shall deposit such funds in such banks or other organizations as are selected by the Executive Board.
- Make disbursements as authorized, approved, or amended by the Athletic Director and President or by the membership.
- Present a written financial report at each monthly meeting of the membership.
- File all forms necessary to maintain the exempt and non-profit status of the ABCD and file all the necessary tax reporting.

03

# Athletic Dept Updates



04

# Booster Bash

Amy

# Items to Discuss

## SILENT AUCTION

- Drop-off Location for Items – **Howard Hanna, 8093 Main Street**
- Upload all items (Picture, Description, Donor) to SchoolAuction.net – ***Amanda & Amy***
- **LIVE** - Next Saturday, January 27th

## EVENT

- **Live Auction**
  - Determine Items to Auction Live
  - Auctioneer Needed
- **Sign-Ups for people to manage**
  - Check-in table
  - Auction Paddles & Numbers
  - Putt-putt
  - Scholarship Tree
  - Wine Pull
  - 50/50 Raffle Tickets
  - Decorations
  - Sound/AV

# Items to Discuss

## EVENT (cont.)

- Speaker(s)
  - **Athletes:** Former Dexter Athletes
    - Abby Tamer - UM/ USA Field Hockey
    - Wyatt Novara - UM Baseball
    - Cam Rosen - Wayne St. Baseball
    - Sydney Pnacek - Hillsdale Basketball
    - Lily Witte - IU/ USA Diver
    - Brennan Parachek - MSU Football
    - Cole Cabana - UM Football
    - Micah Davis - UM Football
  - **School:** Bav
  - **ABCD:** Scott

## **Key Theme:** Sports Transform Lives & Impact Dexter Community

- Experience at Dexter + next level
- Life impact
  
- State of Athletics at Dexter
- ABCD mission to lower cost, expand opportunity

# Items to Discuss

## MARKETING

- Signs around town - **Jeff**
- Creekside Digital Board on Baker - **Amy**
- Athletic Dept/ School messaging - **Scott/ Kelly**
- Sandwich boards at intersections?
- Social - **Samantha**
- “Proud Supporter” business window decal →

**OPT 1**



# 23/24 Booster Bash Weekly Tracker

Tickets			
<b>Sold</b>	<b>Remaining</b>	<b>% Sold</b>	<b>% Time on Sale</b>
69	56	55%	57%

Ticket Add Ons	
<b>Scholarships</b>	3
Scholarship Revenue	\$750
<b>Club Memberships</b>	4
Club Revenue	\$1,350
<b>Cash</b>	4
Cash Revenue	\$200

Auction		Donations		Sponsorships	
<b>Items Donated</b>	<b>Fair Value</b>	<b>Donations</b>	<b>Revenue</b>	<b>Sponsors</b>	<b>Revenue</b>
116	\$36,377	17	\$5,450	1	\$1,000

Missing Fair Value 22

### Auction Items Breakout

Silent Auction		Live Auction		>\$1,500 Items
<i>Items less than \$1,499</i>		<i>Items greater than \$1,499</i>		
Items	87	Items	4	- Honda Snow Blower
Fair Value	\$22,678	Fair Value	\$13,699	- Vacation Package - Crystal Mtn
Avg Value	\$261	Avg Value	\$3,425	- Invisalign/ Botox

Estimated Revenue
Estimate = (60% of 'Fair Value') + Tix Sales + Donation + Sponsorships + Scholarships + Club Memberships <i>Does not account for Tickets Given in exchange for Sponsorships, Venue or other Costs</i>
<b>\$35,751</b>

Estimated Costs
\$9,000 Venue + \$500 Marketing & Decor
<b>\$9,500</b>

Estimated Raised
<b>\$26,251</b>

Last Updated 1/17/24