



ATHLETIC BOOSTER CLUB OF DEXTER

Summer Officers Meeting Agenda

WEDNESDAY, 11.15.2023

Attendees

ABCD Officers

Scott Winkler, President

Allison Bishop, Co-VP

Jodie Kniestadt, Treasurer

Cara Heist, Concessions Coordinator

Marji Wisniewski, Secretary - Not in attendance, conflict with Volleyball banquet

Team Reps

Amy Teddy - XC

Shannon Brooks - Boys Basketball

Dallas Adair - Boys Swim

Lora Christopher - Competitive Cheer

Bob Robke - Marching Band

Elizabeth Weiss - Boys Soccer

Amanda Richards - Boys Golf

Anna Watson - Boys Lacrosse

Lila Zogaib-Lippert - Field Hockey

Nicole Alabre - Tennis

Agenda + Notes

Fall Sports Around the Horn

- **Girls Golf** had a stellar year, SEC Red Co-Champions and had a great showing at States as a team and individually!
- **Girls Swim** had another solid season ending fourth in the SEC and sending six girls to states where they'll be competing 11/17 - 11/18.
- **Boys Soccer** had a great season, they were district champions - first time since 2018!
- **Boys Cross Country** performed well all season and out performed at the end when it mattered most.
- **Competitive Cheer** is officially a DHS sport versus a club sport!
- **Marching & Pep Bands** had another great year supporting our teams, marching in competitions and creating an awesome environment for Dexter fans!

- **Boys Tennis** ended the season in thrilling fashion winning the final match in Regionals to send the team to States! The boys competed hard at States and bring back many contributors next year to the team.
- **Boys Water Polo** defied the odds and won regionals qualifying for States where they competed hard and got great experience.
- **Football** had an incredible year, a young varsity team lost a close Regional Championship game and later had 5 athletes selected as SEC First Team All Conference and 1 SEC All Conference Honorable Mention. The team returns most starters next year with a strong JV, Freshman & Middle School program behind them.

Concessions: Fall Clean-Up/ Winter Updates

- **NHS students were incredible**, helping to clean up the Soccer and Al Ritt concessions for the winter and transporting hundreds of bottles of soda, water, candy & machines to our storage area in the HS for the winter. They also stocked the Basketball concessions so it's ready for the season. Thank you NHS Students, Cara Haist, Marie Richards and Scott Winkler for working on Saturday to get that done!

Fall Financial Status

- **Fall Concessions Revenue: \$41,108** (+8% y/y, +38% vs. 2019)
- **Fall Team Payouts: \$9,810**
 - a. Note - Middle School Cheer payouts were requested to go to the HS Cheer account by Lora Christopher (Cheer Team Rep) to ensure the money stays with Cheer.
- **Bank Balance: 42,920**

[Detailed updates in Meeting Slides](#)

Athletic Dept Updates

- Kelly & Mike not present, no updates.

Fundraising Committee Progress/ Save the Date

ABCD Booster Bash will be February 10, 2024. This will mark our first-ever event of this kind. Our Goal is to raise \$35,000.

We will kick-off this event in the coming weeks with save the dates, social media & website posts with a more robust marketing plan throughout Dexter & DCS to follow in December/January.

The Booster Bash will consist of:

1. Silent Auction - Teams will be responsible for collecting/ getting items.
2. Live Auction - Teams/ Fundraising Committee will look to secure up to five larger items/ experiences to auction at the event on February 10.
3. Ticketed Sales - We will sell 125 tickets to the bash at Jolly Pumpkin for \$75/ticket
4. Food + Drink - Jolly Pumpkin will serve our guests hors d'oeuvres and drinks from their open bar included in ticketed cost.
5. Games, speakers, and other ways to celebrate our great athletic program while supporting our mission to ensure every kid that wants to play can!

Keep an eye out for an email from Amy Teddy & Amanda Snyder with detailed instructions for EVERY team rep, deadlines and other important information. We can't pull this off without everyone on this email!

Additional Notes

Our team payout was less this fall than last (\$9,810 Fall '23 vs. \$12,465 Fall '22), officers discussed doing a one-time payout from our Fall concessions profit to teams given our total revenue was higher in Fall '23. It was determined that due to having three fewer home football games in Fall '23 vs. Fall '22 and 60 fewer volunteer opportunities which generated more than \$4,000 in team payouts we should hold off on doing a payout until we see how our new "flat rate" team payout works in Winter/Spring. Officers agreed to reassess our total team payout amount in Spring and will bring the matter to the Board during the May meeting if a one-time payout is deemed necessary by the Officers.

Discussed but did not resolve how best to manage concessions for Club Sports to ensure equity for all official DCS sports/ teams. Officers to offer a proposal after getting input from Team Reps.

About ABCD

Founded in 2000, ABCD (Athletic Booster Club of Dexter) is a non-profit 501(c)(3) organization that exists to support the Dexter Athletics program grades 7th - 12th for Dexter Community Schools. One hundred percent of monies raised by ABCD are directly reinvested to the Dexter Athletic program.

Thanks to our 100% volunteer team, and the generosity of the Dexter community, ABCD has been able to provide over \$600,000 in direct funding and another \$60,000 in capital improvement projects to Dexter Community Schools Athletic Department. For more information about ABCD and how to get involved please visit our site abcdexter.org.
