



Monthly Team Rep Meeting

Winter Sports Kick-Off

Agenda

- 01 Fall Sports Around the Horn
- 02 Concessions: Fall Clean-Up/ Winter Updates
- 03 Fall Financial Status
- 04 Athletic Dept Updates
- 05 Fundraising Committee Progress/ Save the Date

01

Fall Sports Around the Horn

Team Reps

Dexter Athletes of the Month

OCTOBER





BOYS TENNIS
State Qualifiers



FIELD HOCKEY

State Champions

Back-to-Back State Champions (2022-2023)



FOOTBALL

District Champions

5x First Team All Conference

1x All Conference Honorable Mention



BOYS WATER POLO

Regional Champions



GIRLS GOLF
SEC Red Co-Champs
State Finalists

02

Concessions

Fall Clean Up



Fall Clean Up Success

- Secured storage in the HS
- Cleaned Al Ritt & Soccer
- Stored soda, water in temp control
- NHS Students were amazing!

Winter Sports

Regular Concessions

- Boys Basketball
- Girls Basketball

One-Time Concessions

- Powerlifting
- Wrestling
- Competitive Cheer

No Concessions

- Ice Hockey
- Boys Swim & Dive

Discussion

Is this the correct classification?

03

Finances

Financial Update - Fall Concessions Final Numbers

Sport	\$ Revenue	% of Total
JV & Varsity Soccer	\$3,843	9%
Field Hockey	\$1,043	2%
Varsity Football	\$24,105	59%
Fresh & JV Football	\$5,592	14%
Mill Creek Football	\$3,156	8%
Volleyball	\$3,369	8%
TOTAL	\$41,108	
	+8% y/y	
	(+38% over 2019)	

Financial Update

As of 11/15/23



Bank Balance: \$42,920.87

Fall Sports Fun Facts

- 35 Events
- 290 Volunteer Spots Filled
- 139 Different Volunteers
- 21 Sports/Groups Earned Money
- Candy (5,913 units) followed by Pizza (2,651) were our most popular items
- Pop was our top grossing item

Team Payouts for Fall Concessions

Team/Group:	Amount:	% of Total:
Band Boosters	\$35	0.4%
Baseball	\$1,010	10.3%
Boys Basketball	\$235	2.4%
Boys Cross Country	\$200	2.0%
Boys Lacrosse	\$175	1.8%
Boys Soccer	\$1,000	10.2%
Boys Swim	\$165	1.7%
Boys Tennis	\$100	1.0%
Boys Water Polo	\$35	0.4%
Cheer	\$175	1.8%
Dance	\$560	5.7%
Field Hockey	\$425	4.3%
Football	\$3,150	32.1%
Girls Basketball	\$35	0.4%
Girls Cross Country	\$210	2.1%
Girls Swim	\$490	5.0%
Mill Creek	\$560	5.7%
Softball	\$140	1.4%
Track	\$245	2.5%
Volleyball	\$795	8.1%
Wrestling	\$70	0.7%

Total TEAM PAYOUTS: \$9,810

Financial Update - Preliminary Report

Fall Concessions - Income/Expenses

INCOME

Cash Sales	\$30,653
Credit Card Sales	\$10,455

Total Income: \$41,108

EXPENSES

Food & Supplies	\$8,036	(includes candy, buns, popcorn supplies, foil, ice, etc. More receipts coming)
Drinks	\$6,713	
Pizza	\$2,623	(waiting on October invoice, probably between \$1,500-2,000)
Misc Supplies	\$463	(signage, storage tubs, etc. More receipts coming)
Credit Card Fees	\$540	
Sales Tax	\$2,127	(October Sales Tax to be paid in January - amount included here)

Total Expenses: \$20,502

OTHER EXPENSES

Team Payouts	\$9,810	
Capital Improvements	\$1,338	(popcorn machine, warmer, hot chocolate machine)

Net Profit: \$9,458 (number not final - still need to add some expenses, see notes above)

New Treasurer Needed for 24/25 Season

Section 4.5

Treasurer Duties: Maintain responsibility for all financial matters related to the ABCD.

- Receive and give receipts of monies due and payable to the organization from all sources and shall deposit such funds in such banks or other organizations as are selected by the Executive Board.
- Make disbursements as authorized, approved, or amended by the Athletic Director and President or by the membership.
- Present a written financial report at each monthly meeting of the membership.
- File all forms necessary to maintain the exempt and non-profit status of the ABCD and file all the necessary tax reporting.

04

AD Updates

05

Fundraising Committee

Amy

Our Mission

We exist to strengthen our championship athletic program and ensure every Dexter student that wants to play - can.

Our Goals

In 2022, ABCD provided \$23,177 in support of 25 teams including Mill Creek Sports, Band, Dance & Hockey

In 2023 We will aim to give \$30,000 back to our teams

We will raise over \$10,000 for capital projects (eg. scoreboards)

**We exist to strengthen our championship athletic program
and ensure every Dexter student that wants to play - can.**

In 2023 We will cover 100% of scholarship needs: \$15,000

Start the Dexter Athletics Endowment Fund with \$15,000

In 2022, ABCD provided \$10,000 to underwrite athletic scholarships

Our Goals

In 2022, ABCD provided \$23,177 in support of 25 teams including Mill Creek Sports, Band, Dance & Hockey

In 2023 we will aim to give \$30,000 back to our teams

We will start saving \$10,000 for future capital projects

We exist to strengthen our athletic program
But what is our Why?
and ensure every Dexter student that wants to play - can.

In 2023 we endeavor to cover 100% of scholarship needs: \$15,000

Start the Dexter Athletics Endowment Fund with \$15,000

In 2022, ABCD provided \$10,000 to underwrite athletic scholarships

Participation in sports is associated with numerous health, academic & economic benefits

1

Overall Health

- Lower rates of anxiety and depression
- Lower amounts of stress
- Higher self-esteem and confidence
- Reduced risk of suicide
- Less substance abuse and fewer risky behaviors

2

Academic Success

- Higher levels of academic achievement
- High school athletes are more likely to attend and graduate from a four-year college
- Improved teamwork, social skills, and social responsibility
- Improved life skills (e.g., goal setting, time management, work ethic, empathy, negotiation)

3

Stronger Community

- Adolescents who play sports are 8 times more likely to be physically active at age 24 than those who do not play sports
- A decrease in direct, indirect, and personal health care costs (collectively, up to \$28 billion per year)

North Star

We believe in the power of sports to transform lives and positively impact our entire community.

Athletic Booster Club of Dexter Vision

NORTH STAR

We believe in the power of sports to transform lives and positively impact our entire community.

MISSION

We exist to strengthen our championship athletic program and ensure every Dexter student that wants to play - can.

GOALS

Strengthen our programs and making athletics more affordable for families by...

- \$30,000** | Offsetting individual team fundraising needs by giving directly to teams for equipment, uniform and other needs
- \$15,000** | Covering 100% of student athlete scholarships annually
- \$75,000** | Investing in our athletic facilities through capital projects - by 2025 we will purchase new scoreboards for all sports, including a state-of-the-art video board at Al Ritt stadium.
- \$10,000** | Building the Dexter Athletic Endowment for future indoor athletic complex, field & stadium renovations and other needs as the community and athletic participation continues to grow.

2023 - 2024 Fundraising Framework & Goals



Fundraising Committee

Allison Bishop (VP, Sponsor), Amy Teddy (Track/XC),
Amanda Snyder (Track/XC), Jeff & Reagan Backus (Mill Creek)

Dexter Fundraising Segments	Community	Parents	Alumni	Large Donors	Corporations
What we want them to FEEL/ THINK	I'm proud to... To call Dexter home, and think our Athletic program and athletes represent me well.	To be a Dexter parent, and know that ABCD has my back through what they're doing to make the athletic experience better for my child.	Have played for Dexter, and desire to feel connected to the school and teams I once played for.	Be a leader in Dexter, and excited about the vision, I want to help lead our Athletic program into the future.	Do business in Dexter, want my clients/customers to know we support the community and our student-athletes.
What we want them to DO	I want to be a part of it by...				
	Attending games and purchasing Dexter merch because of the experience and the feeling of being part of this great community.	Enjoying my student's athletic experience and paving the way for my younger kids or future Dreadnaughts.	Getting connected to my alma mater, my former teammates & coaches and give back to make Dexter better for future Dreadnaughts.	Leading the way by making a significant impact in bringing the vision to life through large financial gifts, matching gifts or consulting.	Sharing our message and showing our support through in-stadium signage programs, uniforms, naming rights, etc.
We will engage with them by APPEALING TO	Pride in community & Dexter schools	Appreciation for all they sacrifice (time/ money/ etc)	Pride in Dexter Schools & desire for connection	Legacy & leadership	Investment in the community and their business
Fundraising GOAL	\$35,000	\$15,000	\$5,000	\$50,000	\$10,000
How we will PRIMARILY ENGAGE*	- Concessions	- Reserved stadium seating - Reserved parking - All-season ticket passes	- Homecoming outreach	- Admiral's Circle	- Advertising opportunities - Philanthropy
	ABCD \$5,000 Raffle				
	Year End Giving Drive				

The Athletic Booster Bash

WHERE

Jolly Pumpkin

WHEN

February 10, 2024 | 7-10pm

DETAILS

Apps + Open bar

Tickets: \$75/person

Limited to 125

GOAL

\$35,000

Logo Needed

Team Rep Help

- Who do YOU know? → [Master Donation List](#)
 - Goal: eliminate duplicate requests
 - Lean in to coaches & parents
 - Connection with business listed? Add your name!
 - Who can you add that isn't listed? Please add along with your name.
- Auctions:
 - Live
 - Goal 5 items at min. \$1000 value each
 - Silent
 - Baskets and/or single items
 - Tiers of TOTAL value:
 - Teams with athletes:
 - <20: min. \$250 (ex: freshman basketball)
 - 21-75: min. \$500

