

ABCD 1/17/24 Meeting

In Attendance

Name	Sport
Samantha Brandt	Softball
Amy Teddy	Boys Track & Field and Cross Country
Amanda Snyder	Girls Track & Field and Cross Country
Anna Watson	Mens Lacrosse
Amanda Richards	Boys Golf
Dallas Adair	Mens Swim and Dive
Scott McArtor	Mens Water Polo
Bob Robke	Marching Band
Jeff & Regan Backus	Mill Creek
Julie Newton	Mens Ice Hockey
Nicole Rouech	Womens Tennis
Kristin Brancheau	Girls Soccer
Elizabeth Weiss	Boys Soccer
Eric Chase	Girls Basketball
Allison Bishop	Womens Swim and Water Polo
Jodi Kniestadt	Boys Tennis
Marji Wisniewski	Volleyball
Scott Winkler	Football

AROUND THE HORN

Girls Basketball

2 losses 2 big wins, beat Saline and Chelsea. Great season so far. Athlete of the Month voted this month.

Men's Basketball – no rep

Wrestling – no rep

Ice Hockey has had two exciting overtime wins. Need more fans to come out. Next Saturday at the Cube against Pioneer. Community night was last Saturday even with the snow 😊 Thanks in advance for cheering on our team.

Mens Swim and Dive – having a great season

Mill Creek

Girls Basketball just started – challenge has been practicing during the snow days. Wrestling went from 4 athletes to 25 this year. Some great coaches breathing new life into program. Boys basketball just finished. Two 7th two 8th and still had cuts. 8th grade and 6th grade is a big group of athletes.

Dexter is now a Unified Champion for special needs students. Soccer fall, winter basketball, spring is tbd?, Mrs. Anderson and Mrs. Wolinski are the leads for this great program.

CONCESSIONS - Winter Sports

Regular Concessions

Boys Basketball 75% filled

Girls Basketball 85% filled

One-Time Concessions

Powerlifting - 2/24 Food trucks and concessions. Big event. Send to teams for shifts to fill - opportunities.

Wrestling - 1/20

Competitive Cheer - Postponed

No Concessions

Ice Hockey

Boys Swim & Dive

The financial report on concessions will be reviewed during Feb. meeting

NEW TREASURER NEEDED

Treasurer Duties:

- Maintain responsibility for all financial matters related to the ABCD.
- Receive and give receipts of monies due and payable to the organization from all sources and shall deposit such funds in such banks or other organizations as are selected by the Executive Board.
- Make disbursements as authorized, approved, or amended by the Athletic Director and President or by the membership.
- Present a written financial report at each monthly meeting of the membership.
- File all forms necessary to maintain the exempt and non-profit status of the ABCD and file all the necessary tax reporting.

ATHLETIC DEPT UPDATES

Kelly and Mike are not in attendance

BOOSTER BASH

Sold 69 tickets can sell as many as 125 tickets

If we have 15 or so tickets nearing the event deadline, we can give some for free to people that we want in attendance.

116 items donated + and still need to package these up for baskets to sell. Really great items are included for everyone to enjoy.

17 monetary donations for a \$5,450 revenue thus far.

Estimated revenue \$35,751 estimated raised - \$26,251. Estimated costs \$9,500. \$9,000 venue, \$500 décor and marketing.

Items to Discuss

SILENT AUCTION

- Drop-off Location for Items – Howard Hanna, 8093 Main Street
- Upload all items (Picture, Description, Donor) to SchoolAuction.net – Amanda & Amy
- **LIVE - Next Saturday, January 27th (at this point we will make new posters with silent auction info highlighted)**
 - Howard Hanna is displaying baskets in their front window.

EVENT

- Live Auction
 - Determine Items to Auction Live
 - Can the vacation home be donated on two different dates if there is good activity
 - Auctioneer Needed - Chuck Colby (Allison), Doug Karsch (Sam texted), Bubba 102.7, Jean (Bob), Braun & Helmer, other ideas?
 - Sign-Ups for people to manage - do these people buy tickets and do they count in the total number of people attending?
 - Check-in table
 - Auction Paddles & Numbers
 - Putt-putt \$5 activity – who has a putt putt mat Jodi has one that is 6'x6' and has three holes. She will bring balls and putters.
 - Scholarship Tree
 - Wine Pull - raffle ticket and then pick a bottle if it is low or high bottle of wine
 - 50/50 Raffle Tickets
 - Decorations
 - Sound/AV Items – need a microphone and some speakers. Softball has a system that we could borrow. (Sam)
 - Speaker(s) -
 - do the speakers need to be 21?
 - Can we have on powerpoint with quotes?**
 - Videos footage instead of live speeches. Could we give recognition at this event in the future to past athletes?
 - Could also do snapshot of kids and a mix a videos in between live auction items.
 - Action item: Can we send a note to coaches to get list of athletes who are doing sports past Dexter?**
 - Athletes: Former Dexter Athletes - Key Theme: Sports Transform Lives & Impact Dexter Community
 - Experience at Dexter + next level ● Life impact
 - Abby Tamer - UM/ USA Field Hockey
 - Wyatt Novara - UM Baseball
 - Cam Rosen - Wayne St. Baseball

- Sydney Pnacek - Hillsdale Basketball
- Lily Witte - IU/ USA Diver
- Brennan Parachek - MSU Football
- Cole Cabana - UM Football
- Micah Davis - UM Football
- School: Bav - State of Athletics at Dexter
- ABCD: Scott - ABCD mission to lower cost, and expand opportunity Items to Discuss

MARKETING

- Signs around town - Jeff
- Creekside Digital Board on Baker - Amy
- Athletic Dept/ School messaging - Scott/ Kelly
- Sandwich boards at intersections? There is a permit needed. Buy the sandwich board.
- Social - Samantha
- "Proud Supporter" business window decal - can we offer to put it in their window?

How else do we get this to the community?

City of Dexter? Chamber?

SunTimes News – Cara knows the publisher

Alumni emails?

Ice sculpture event this weekend – can we get advertising out for this?

OTHER

Jeff – idea for supporting ABCD have business cards with QR code to learn about Abcd and donate

Questions came up about the community banner. Reminding the group why we didn't go with the banner this year.

We are trying to use the Athletic Booster Club of Dexter instead of ABCD

Tickets include an open bar and unlimited food for the price of the ticket

Thank you notes – every donor gets put into software and then generates letters. As long as they are recorded on a spreadsheet they will get the letter. We will add a tab to that spreadsheet saying "Thank You Note Sent"?

The meeting adjourned at 7:40 pm