



**2023 – 2024 Kick Off Meeting for Athletic Booster Club of Dexter  
Wednesday, August 16, 2023 - Dexter High School Commons 6:30pm**

**ATTENDEES**

Rep	Team	Email	Phone
Shannon Brooks	Men's Basketball	<a href="mailto:Smbrooks1@outlook.com">Smbrooks1@outlook.com</a>	734-972-4960
Dallas Adair	Men's Swim & Dive	<a href="mailto:dallasadair@comcast.net">dallasadair@comcast.net</a>	734-717-9822
Katie Ramsburgh	Dance Team	<a href="mailto:kramsburgh@gmail.com">kramsburgh@gmail.com</a>	734-476-1706
Amanda Snyder	Women's XC & Track	<a href="mailto:amandasnyder@howardhanna.com">amandasnyder@howardhanna.com</a>	734-649-5162
Amy Teddy	Men's XC & Track	<a href="mailto:Coteddy@msn.com">Coteddy@msn.com</a>	734-395-1822
Nicole Rouech	Women's Tennis	<a href="mailto:nrouech@gmail.com">nrouech@gmail.com</a>	734-660-9117
Lila Lippert	Field Hockey	<a href="mailto:Lila.lippert12@gmail.com">Lila.lippert12@gmail.com</a>	
Julie Newton	Men's Ice Hockey	<a href="mailto:schajie@yahoo.com">schajie@yahoo.com</a>	
Jill Boydston	Band Boosters	<a href="mailto:jillboydston@gmail.com">jillboydston@gmail.com</a>	
Scot McArtor	Men's Water Polo	<a href="mailto:Mcartor.scot@gmail.com">Mcartor.scot@gmail.com</a>	941-544-4632
Samantha Brandt	Softball	<a href="mailto:Samantha0401@gmail.com">Samantha0401@gmail.com</a>	734-945-0829
Marie Richards	Football/Basketball/Baseball	<a href="mailto:Msrichards1@gmail.com">Msrichards1@gmail.com</a>	734-347-4928
Cara Haist	Baseball		
Jeff Backus	Mill Creek	<a href="mailto:Jcback76@gmail.com">Jcback76@gmail.com</a>	
Jodi Kniestadt	Men's Tennis	<a href="mailto:roynjodi@aol.com">roynjodi@aol.com</a>	734-945-6706
Allison Bishop	Women's Swim & Dive	<a href="mailto:a-bishop@hotmail.com">a-bishop@hotmail.com</a>	734-260-3275
Marji Wisniewski	Volleyball	<a href="mailto:marjimary@yahoo.com">marjimary@yahoo.com</a>	
Scott Winkler	Football	<a href="mailto:abcdpresident@gmail.com">abcdpresident@gmail.com</a>	
Mike Bavineau	AD		
Kelly King	Asst. AD		

**INTRODUCTIONS**

6:39 meeting started.

Scott gave a welcome to the group. Overview of why we are here today. To learn more about ABCD and why you should stay involved.

Scott introduced the Board for ABCD.

Scott Winkler – President

Marie Richards - Co-VP

Allison Bishop - Co-VP

Jodi Kniestadt - Treasurer

Marji Wisniewski – Secretary

Cara Haist – Concessions

Samantha Brandt – Social Media

Mike – AD 13 years

Kelly – 2 months here. Came from UM.

(Officers are the only ones that have voting rights)

We nominated Marie and Allison for VP. The group unanimously voted with no opposed. Marie and Allison will be our co-vice presidents for 2023-2024.

## **23/24 UPDATE AND GOALS**

Review our mission – We exist to strengthen our championship athletic program and ensure every Dexter student wants to play – can.

We write \$10,000 scholarship check last year. Would be great if we can continue to do this and increase this amount in coming years.

Make sure athletes know how to apply for the scholarship.

### **ABCD Optimization**

- We performed a big clean out this summer of all the concession stands.
  - Thanks to NHS helped to clean out the concession stands. They were awesome!
- We have purchased new equipment.
- Anyone 16+ can work at the stand.
- Simplified sign-up genius process and links.
- Logo and brand identity – better align our mission and created a new logo.
- ABCDexter.org site with enhanced features to make finding info a lot easier.

### **Concessions Optimization Update**

- Concessions audit & updates led by Cara Heist
  - Deep clean & organization of all stands
  - New equipment - stand-up warmer, popcorn machine, hot chocolate machine, tables and more
  - Equipment repairs - stand-up coolers
  - Structural repairs - new shelving at Al Ritt
  - New menu signage
  - Credit card POS system
- Payout simplification
  - Simplified concession payouts & sign-ups to make Team Reps lives easier, provide equitable opportunities for all teams, and provide even more money back to our programs.
  - What's new - Guaranteed, fixed payouts vs. variable - Increased pay for "General Events" - ABCD providing centralized SignUpGenius to ensure all sports have opportunities to

sign-up for any concession - Modeled to payout as much as prior years while providing greater financial opportunities for smaller sports.

- All team reps and coaches were given the link already so they can all have access to sign up now.
- Event Team Payout Large Events E.g., Invitationals, Football, Basketball, Track, Powerlifting, etc. Concessions: \$35 Concessions Lead: \$50
  - General Events E.g., Baseball, Soccer, Lacrosse, etc. Concessions: \$25 Concessions Lead\*: \$35
  - When looking at the sign-up genius check the tabs for different sports.

## **FINANCIAL REPORT**

In 2022-2023 payout to teams was \$23,177 – includes \$2,500 for board stipends  
Donated \$10,000 to scholarships  
total pay out \$33,177.

***Official bank balance as of 8/14/23 is \$14,328.30.***

## **ATHLETIC DEPT UPDATE**

- Kelly has brought so many positive changes already!
- We had a retreat for Athletic Dept with all the coaches and Scott attended as well to represent ABCD.
- AD is working on Student Central digital program where you will upload physicals and everything else for sports and it will all be updated online - gradually rolling this out later this year.
- 8 core values – Student Experience 365 is one – that is our focus this year. Whether they are fans, athletes, they have a great experience.
- Teams are starting to play, and seasons are kicking off.
- Dexterathletics.com is our hub for information and schedules.

**EXPECTATIONS** – The Reps expectation document was shared with the team and will be emailed out after the meeting.

We can't do this without you.

We need from you:

- Attendance
  - Scott to send out a google calendar link to the meeting dates/times.
- Ambassadorship  
abcdpresident email if you have any questions.
- Fundraising
- Concessions support

## **CONCESSIONS FOR 2023 – 2024**

1. Need to order pizza 48 hours in advance - cheese and pepperoni - 8 slices per pizza. Let Classic Pizza know how many delivery times you want during the event. It would be great to get a standard on how many to order for next year per game.
  - a. Track and field rep brought up that they have had two years of bad experiences with Classic Pizza. She will share with us offline, and we are open to using Aubree's as well.
2. Concession food different from last year. Nachos are off the menu. They were too complex with cheese warming and weren't being sold.
3. Each rep will get a team starter pack.
  - a. Start up cash and fob.
  - b. Sign in at start of the season.
  - c. Sometimes you might need different dominations for cash.
  - d. Contact Marie for more information. She can help get you started and give you a walk-thru for concessions as the stand starts.
  - e. If you are not a fall sport, you don't need to get your starter pack until your season is about to start.
4. The officers are thinking about having nights that are sponsored by teams, so they just have to focus on a night and get the money for that night.

**Process of concessions – Cara went over.**

Start by signing in - Fill out your name and your sport at the stand.

Gameday Operations

1. Start-up: You are responsible for bringing start-up cash to concessions and/or ensuring CC machines are checked out\*

2. Reconcile at shutdown: Fill out reconciliation sheet when concessions close - need two people to count and two people to sign.

o Calculate revenue (Total Cash upon concession closure minus Start-Up Cash when concession opened)

o Complete money form (envelope)

o Complete sign-in sheet (put in envelope)

o Txt picture of completed reconciliation sheet to Marie Richards (734.497.4928) prior to place in safe

o Drop into the safe

3. Report inventory needs by texting Marie 734.347.4928 and/or emailing [abcdconcessions@gmail.com](mailto:abcdconcessions@gmail.com)

4. Safety check by ensuring concession stand is locked and all "hot" devices are turned off and unplugged. This will also be posted in the concession stand.

EVERYONE HAS TO WEAR A HAT!

Meeting adjourned at 7:40 pm by Marji and seconded by Marie.